

NordDesign 2018

The NordDesign conference 2018 was hosted by the Division of Machine Design at Linköping University during August 14-17. The main theme of the conference was 'design in the era of digitalization'.

The Product development academy (PDA) took an active part in the conference and acted as members of the scientific advisory board and arranged a PhD-colloquium for young PhD students.

The conference attracted 130 participants from 15 countries and 100 papers were presented during the three parallel sessions. Highly appreciated keynote speeches were delivered by Tom Djajadiningrat from Philips, and Claudia Eckert from the Open university.

During the conference discussions between Nordic colleagues were also

held about establishing a Nordic chapter within the Design Society.

NordDesign is a bi-annual conference that brings together Nordic researchers in the area of Product development, and 2020 the conference is going to be held in Copenhagen.

Nordcode 2018

Supported by PDA, the 17th Nordcode Seminar was hosted by Prof Anders Warell and colleagues 7-9 November at Lund University. The idea of Nordcode is to stimulate scholarly discussions and to act as a platform to support growing a design research community by encouraging established as well as emerging researchers in the field.



Exhibit 1: Representatives from the Nordic universities at NordDesign 2018

Workshop on industry trends

On 6th-7th September Prof Ola Isaksson and colleagues arranged a workshop on Industry Trends to 2040 – Future Research and Education in Product Development, at Chalmers. The idea was to bring together academic and industrial actors to identify trends in society, business and technology, and identify priority actions for education, research and industrial change.

PhD activities

The fourth module, Engineering and Innovation Management (5hec), which is part of the 20hec course Engineering Product Development, is currently running. The theme of this module is Engineering Management Next, module 1 P06 - Engineering Product Development (EPD): A Critical Review of the Product Development Process (PDP) will be given once again. It is planned the following dates: 18 Jan at 9.15-10.00: Web meeting with introductory course information; 13 Feb: Physical meeting in Luleå; 7 March: Web meeting; 11 April: Web meeting; 16 May: Physical meeting (place TBD). Contact Prof Anna Öhrwall Rönnbäck, anna.ohrwall.ronnback@ltu.se, for more info and registration.

Planned dates for all course modules can be found on the PDA

web,

<http://www.productdevelopmentacademy.se>

A PhD course in Circular Economy and Industrial Systems (7.5 ECTS) is provided by KTH. The meetings in the course will be held on the following dates: February 5-7 and May 15-16, 2019. Contact Farazee Asif, aasi@kth.se.

Other potentially interesting courses can be found within Graduate School Produktion2030:

<https://produktion2030.se/courses/>

Upcoming events and activities

A seminar organized jointly by PDA and SIG-PM is planned to be held during spring 2019. It will be announced on the web:

<http://www.productdevelopmentacademy.se>. SIG-PM is an organization that compiles and represents a strategic view on product development capabilities from industry and academia.

Finally

The PDA Board wishes you all a Merry Christmas and a Happy New Year!